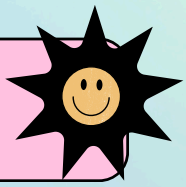


HOW TO: CONTENT WARNING



_WHAT IS IT?

Content warnings are indications that are placed before certain content. The warning draws attention to the fact that the following content may be harmful for some groups of people. For example, depictions of violence or reproductions of discriminatory statements.

_BUT HOW?

Depending on the content, you can place the warnings in different ways. For example, in the form of text using the abbreviation CW, as an image or slide before the content can be seen, as an announcement before a video starts or by using eye-catching emojis.

Encourage other members of your community to be sensitive with their content as well.

_WHAT DO I NEED THIS FOR?

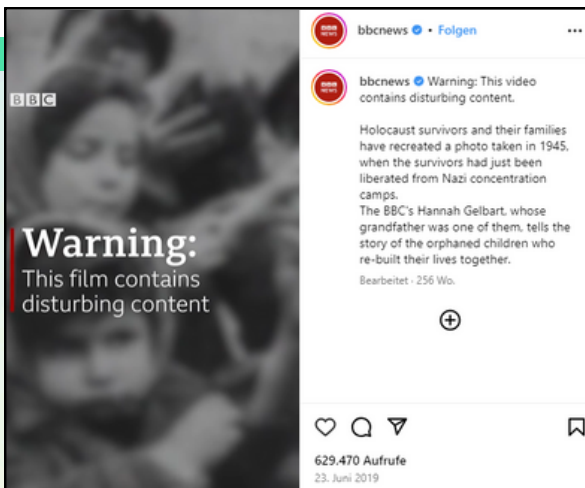
It is beneficial for the trust of your community if you keep an eye on different sensitivities. Content warnings can help to create a safer climate in your community. They provide opportunities to consciously engage with content and avoid potentially negative or harmful content. Be as specific as possible regarding the type of content you are using the warning for.

<https://la-red.eu/miau-english>



EXAMPLES:

Content warning: eating disorders, self-harm, and suicide.



Source: Center for Countering Digital Hate

Source: BBC News Instagram

WHAT EXACTLY ARE TRIGGER OR CONTENT WARNINGS? AND WHY DO WE NEED THEM?

Trigger or content warnings (TW/CW for short) are content warnings. They inform users that the content may have a negative impact on them.

TW/CW originated in trauma therapy. They are mainly used in the in the context of war trauma. The aim is to protect those affected from possible retraumatization.

They have been used in this form since the late 1980s.

Today, we encounter TW/CW everywhere, especially on social media. People who share content put them in front of their texts, images and videos. Meanwhile, war is no longer the only issue. TW/CW concern all people affected by discrimination, physical and psychological violence or mental stress.



Source: MIAU!

WHEN DO I NEED TO PLACE TW/CW? AND WHAT ARE THE OPTIONS?

Basically, it is up to you to decide when and if you want to put a TW/CW in front of your content. These three questions can help you make that decision:

- ? Does the content show a form of discrimination? Is it discriminatory towards a group?
- ? Does the content depict any form of violence? Verbal, physical or psychological.
- ? Are (re)traumatizing experiences described or shown?

Depending on the type of content, you have different options to set TW/CW:

Write a warning before your post. E.g. "Warnings: The text contains scenes of sexual violence".

Record a TW/CW for a video and play it back as a thumbnail/intro.

Place a graphic/a SharePicc with a note in front of the actual content.

