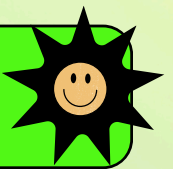




# HOW TO: IDENTIFYING DISCRIMINATION AGAINST THE LGBTIQ\* COMMUNITY 1/2



## \_WHAT IS THAT?

LGBTIQ\* hostility refers to discrimination against people who identify as part of the LGBTIQ\* community or are identified as such by others. Sexuality or gender identity form the basis for this form of discrimination. Another word is "queerphobia". LGBTIQ\* or queerphobia is the devaluation, insult, injury or oppression of (supposedly) lesbian, gay, bisexual, trans\*(gender), inter(sexual) or queer people.

## \_HOW DO I IDENTIFY IT?

LGBTIQ\*-hostile comments come in many forms. They are aimed directly at specific individuals and/or against potential affected persons and groups.

Examples include:

- Explicit profanity or insults
- Hate Speech (e.g. posting disinformation or hateful content about groups / members of the LGBTIQ\*-community; including calls for violence against LGBTIQ\*)
- Trolling and harassment (e.g. directly attacking a member of the LGBTIQ\*-community because of their gender identity or sexual / romantic orientation with words or deeds)
- Promotion of discrimination; rejection of equal rights or even basic rights for queer people (e.g. promoting that "trans\* people should not be allowed to XYZ" or "gay people should have to XYZ")

## \_WHAT CAN I DO ABOUT IT?

It is important to remember that respect and inclusion must be promoted in online spaces. If you find such comments, you should report them to the platform - normally these types of comments are not allowed on any social network - and if necessary you can have a constructive dialog. Take a look at our kit on dealing with with hate comments, you will find more information!

<https://la-red.eu/portfolio/miau>



## EXAMPLES:

### What is the problem?

In this post, the word *homosexual* is used as an insult to express that the author doesn't like someone or something. This is discriminatory towards homosexual people, as it suggests they are somehow "not good".

### What can you do about it?

You can, for example...

- ...comment directly under the post to explain that you don't think the comment is funny / acceptable and why.
- ...report the post to the platform or an external reporting office - also because it is a direct insult against a person.
- ...contact the author personally and explain why the use of the word *homosexual* as an insult is discriminatory.

*(In some contexts, you could even suggest words that are swearwords and are non-discriminatory. In this example, however, an actual person is being harassed and suggesting other swearword, therefore, is not appropriate.)*

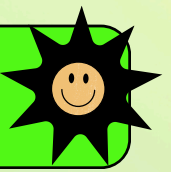
I can tell you why, Thomas von Finanzfluss:  
Because you're **homosexual**.



Source: x.com, translated version



# HOW TO: IDENTIFYING DISCRIMINATION AGAINST THE LGBTIQ\* COMMUNITY 2/2



Source: x.com, translated version

The rainbow flag is a worthy substitute for the swastika. Both symbols represent totalitarian attitudes.

**“What slippery slope, it will never happen”**

**1995: Love is love, we just want acceptance**  
**2005: We want equality**  
**2012: Bake the f\*\*king cake, bigot**  
**2016: Say my pronouns or go to jail**  
**2022: Let kids watch drag shows and mutilate their bodies**

I appreciate not having the alphabet soup community shoved down my throat at every single opportunity. They want equal rights, but really they want special treatment

Reply

Source: Instagram

THE PEOPLE HAVE SPOKEN, WE ARE MORE NORMAL THINKING PEOPLE THAN THEY ARE 🤔, BRING IT ON! OVER HERE TRYING TO CORRUPT OUR CHILDREN'S MIND WITH YOUR DISGUSTING IDEOLOGIES 🤢.

Reply

...

Source: Instagram

#boycottbudlight

## What is the problem?

The rainbow or Pride flag and its function (symbol of the LGBTIQ\* community) are being compared to national socialist symbolism and ideology. This is discriminatory, inflammatory and factually absolutely incorrect. Here, a list of “demands” is partly fact-based (acceptance and equality as goals of civil rights movements), partly made-up and emotionally charged as well as exaggerated. Equating the listed “demands” (having a baker bake a wedding cake for a gay wedding; using someone’s self-determined pronouns; inclusion of trans rights in curricula) with national socialist ideology is also a belittlement of national socialist crimes, which included not only the genocide against Jews, Sinti and Roma, but also the persecution and murder of the LGBTIQ\* community, of dissidents and opposition activists, disabled people and more.

## What can you do about it?

- You can report the post to the platform and external reporting offices.
- You can take legal action: Report the post to the police or anonymously to an external reporting office, which will take care of everything else for you.
- You can take a clear position and explain the discrimination/problem in a comment below.
- You could support other counter-comments with a “like” and thus make clear that you stand for an open, democratic society.

## What is the problem?

After a trans woman appeared in the advertisement of the beer brand Bud Light, a right-wing shitstorm was initiated, calling for a boycott of the brand. The two comments under a Bud Light post are discriminatory towards the LGBTIQ\* community. They fantasise about a queer agenda that would be imposed on all people and that they suggest be particularly harmful to children. They also use derogatory terms, draw a distinction between 'us' (“normal thinking”) and 'them', and say that LGBTIQ\* people are demanding special treatment when, in fact, there was just a trans woman in a beer ad.

## What can you do about it?

- You can report the post to the platform and external reporting offices.
- You can contact the author personally and explain why the argument is LGBTIQ\*-hostile.
- You can take a clear stand and explain the discrimination/problem in a comment below.
- You could support other counter-comments with a Like and thus make clear that you stand for an open, democratic society