🔍 HOW TO: NETIQUETTE
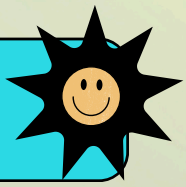
_WHAT IS IT?

"Netiquette" is the word for rules of communication and behavior in a digital space. These rules can be defined by admins or page operators for a group, page(s) or chat. A netiquette explains: What is allowed in this group / community / on this page and what is not wanted?

_BUT HOW?

There are no fixed rules for writing a netiquette. If you belong to an organization (association, initiative or company) or you are several admins of a group or page: The best thing to do is to talk with each other about what is important to you.
It is advisable that your netiquette includes at least 3 aspects, namely...

1. What kind of content/posts would you like to see in the community?
(i.e.: What is your community about? What kind of contributions would you like to encourage?)

2. What type of posts are not wanted?
(You should at least exclude: spam / advertising; insults and hate speech; fake news & rumors; possibly also posts without reference to the topic of your group / page)

3. What happens if people or posts violate your netiquette?
(e.g. posts are deleted / reported; users are excluded if necessary)

You can get help to create a netiquette at "Modsupport" of the Amadeu Antonio Foundation: https://www.amadeu-antonio-stiftung.de/modsupport/netiquette/. On their page, you will also find help on how to deal with problematic comments!

On Facebook, you can create "group rules" for a group. Here is a guide: https://www.facebook.com/help/462230500886400

_WHAT DO I NEED THIS FOR?

A netiquette can help to make the space safer for people in your community (safer space) if, for example, insults and discriminations or fake news are explicitly forbidden. A netiquette also makes work easier for admins: users know the rules and can follow them. This means less moderation is needed. If moderation is necessary, admins can use the rules as a reference. If a post has to be deleted or blocked, a reference to the netiquette contributes to transparency: this way, the person posting knows why the post was blocked or deleted – and can make more helpful posts in future. It also helps other readers to see that there is no room for hate – nor room for advertising or phishing, for example.

DW's netiquette policy https://p.dw.com/p/MF1G?maca=en-Twitter-sharing

DW's netiquette policy
From dw.com
ⓘ Everyone can reply

- We do not tolerate any form of discrimination, racism, sexism, homophobia, abuse of minorities, religious insults, profanity or other forms of hate speech.

Source: Deutsche Welle

EXAMPLES:

https://la-red.eu/netiquette
*translation

LA RED - NETIQUETTE

Our social media sites are a place for people who are interested and/or involved in the work of La Red e.V. or the work of *La Red e.V.* projects. The pages, groups and channels are intended to provide a platform for the dissemination of information as well as for exchange and discussion.

We kindly ask you to respect the following rules.